#ECUGrad
CLASS OF 2020
Party Pack
“Despite these unusual and challenging times, this is still one of the most important moments in your lives, it is still an important moment in the life of this university, and it is still a great day to be a Pirate.”

Dr. Ron Mitchelson
Interim Chancellor

1. Get Social
   Celebrate yourself or your #ECUGrad on social media with our #ECU20 social media graphics, GIPHY stickers, Facebook group and more!

2. Decorate
   Decorate your celebration with our #ECUGrad printables – including yard signs, pennants and more!

3. Celebrate
   Celebrate graduates at our Virtual Commencement Ceremony and by joining our Fall #ECU20 Facebook Group!

4. Stay Connected
   Once a Pirate, always a Pirate! Stay connected with Pirate Nation™ through our Alumni Association and Pirate Club™!

www.socialmedia.ecu.edu  @eastcarolina  /school/east-carolina-university
/EastCarolina  @eastcarolinauniv
Get Social

We know this isn’t the commencement our graduates had in mind, but your resilience and accomplishments deserve to be celebrated! So, we’re making the celebration far and wide across social media – from Twitter and Facebook to Instagram and Snapchat and beyond.

SOCIAL MEDIA GRAPHICS

Get social with other Pirate grads by sharing your celebrations and our downloadable assets on social media using the hashtags #ECUGrad and #ECU20.

FACEBOOK FRAMES

Share your Pirate pride by adding one of our Facebook frames to your profile picture.
Social Media Stories

Pirate Throwbacks
Post a photo from each year at ECU in the boxes above.

I Did It!
Celebrate yourself by filling in your name (maybe add a few ECU grad Giphy stickers, too).

I Graduated!
Share your accomplishment on your story (maybe add a few ECU grad Giphy stickers, too).

Proud of You!
Celebrate your grad by filling in their name (maybe add a few ECU grad Giphy stickers, too).

GIPHY STICKERS
Use Instagram/Facebook/Snapchat story stickers (search East Carolina or Pirate Nation) to help share your Pirate Grad celebrations.
Decorate

Download, print, cut and use our ready-made printable ECU grad signs to decorate your home and celebrate the Class of 2020.
Celebrate

It’s YOUR day, ECU grads! Celebrate, no matter where you are. We wish we could be with you in person, graduates, but we can’t wait to celebrate you virtually on Dec. 4!

Join our Facebook group for a virtual celebration of ECU’s Fall Class of 2020! Students and families can share #ECUGrad moments with us by posting photos and videos. Faculty, staff and Pirate Nation can post encouraging messages to our 2020 graduates.
ONCE A PIRATE, ALWAYS A PIRATE!

Welcome to the Pirate Alumni family, Class of 2020! As a graduate of ECU, you are now an official “Pirate for Life” and have joined the ranks of more than 190,000 Pirate Alumni. Our programs and services are designed to support you along the way, so it’s important that you stay connected.

STAY CONNECTED

Now, go make your mark, Pirates, and make sure to come back and visit! We are so proud of you!
CONGRATULATIONS, ECU CLASS OF 2020!

You did it, and we are so proud of you! To celebrate your achievement, we would like to gift you a free Young Grad Pirate Club Membership for one year! Our Young Grad Program is a great way to stay connected to #OnePirateNation and offers a treasure trove of benefits – including discounted tickets, networking opportunities, invitations to special events and more!

Join the Young Grad Program today to receive your benefits and continue your ECU legacy.

Questions? Call 252-737-4540 or email ecupirateclub@ecu.edu.